DIEM VAN GROTH
PRODUCTIONS



FUNDING DECK

612

MINNEAPOLIS, MINNESOTA | 2025

www.612film.com

https://www.instagram.com/612_film/

KEY SCENES







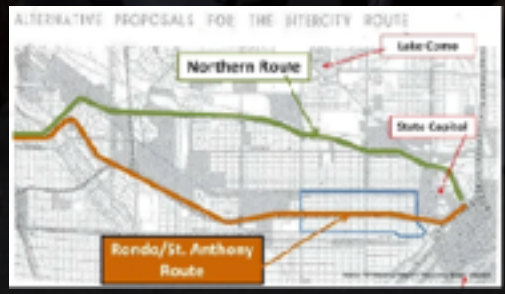



INDIVIDUALS BELOW POVERTY LEVEL


FACE NATION






Northern Route
Lake Como
State Capitol
Rondo/St. Anthony Route

THE MISSION

We are raising **$50,000** to screen ***612: Darkness in the Land of Nice*** for **free** in communities across the country.

These events are designed to spark truth-telling, dialogue, and solution-building at the local level. ***612*** breaks the silence and shows what real solutions look like, in action. Join us in making change accessible, visible, and actionable — one city at a time.

Key Cities Include: Los Angeles, Chicago, Washington DC, New York, San Francisco.

FILM SUMMARY

From **Academy Award-nominated producer David M. Massey** and North Minneapolis, writer-director **Diem Van Groth**, ***612: Darkness in the Land of Nice*** tells the powerful story of how young people in Minnesota ignited the largest single-issue protest in modern history following the murder of George Floyd on May 25, 2020.

Backed by a decorated production team of more than fifty filmmakers from around the world, including:

- **Sarah Brokaw** – Executive Producer.
- Rondo-born **Kokayi Ampah** – Executive Producer (*The Color Purple, Shawshank Redemption, Million Dollar Baby*).
- **Clint Schaff** – Executive Producer (L.A. Times Studios, New York Yankees, David Bowie, Bentonville Film Festival; University of Minnesota alum).
- **Story review by Samuel D. Pollard** – Emmy and Peabody Award-winning filmmaker.

The film features voices from educators, youth, elders, and justice leaders and debuted in Minneapolis with over 100 attendees and broad community support.

WHO'S IN THE FILM

Justice Alan Page – Retired Minnesota state Supreme Court judge. Minnesota Viking. College Football Hall of Fame and the Pro Football Hall of Fame.

Erika L. Binger – Founder V3. Philanthropist. Former Chair McKnight Foundation. Former world triathlete and aquathlete champion.

Susan Brower – Minnesota State Demographer and Director of the Minnesota State Demographic Center.

Henry Lake – Lake Media Group. Talk show host (The Lake Show).

Patty Hand – Chief Operating Officer Minnesota Department of Education.

Featured:

Tim Walz (Speech) – Governor of the State of Minnesota.

Mara Gay (PBS Newshour)– New York Times Editorial Board.

Marvin Anderson – Retired Attorney at Law and former Minnesota State Law Librarian. Board Chair, ReConnect Rondo. Executive Director, Rondo Center of Diverse Expression.

John Gordon – Former attorney Faegre Baker Daniels, Former Executive Director American Civil Liberties Union of Minnesota (ACLU of MN).

Maddie and Emma Peterson – Community Activists and Organizers.

Markus Flynn – Executive Director at Black Men Teach.

Diem Van Groth – Film narrator and interviewer.

Spotlighting four Minnesota-born initiatives:

- ReConnect Rondo @reconnectrondo
- V3 Sports @v3sports
- Page Education Foundation @pageedfdn
- Black Men Teach @blackmenteachtc

PRODUCTION TEAM

Key Credits:

- **Director/Writer/Producer/Executive Producer:** Diem Van Groth.
- **Producer:** David Massey (Academy Award Nominated Director, Black Filmmakers Hall of Fame).
- **Executive Producer:** Sarah Brokaw (Relational Dynamics Thought Leader. Licensed Therapist. Media Consultant. Daughter of legendary NBC News Anchor Tom Brokaw).
- **Executive Producer:** Kokayi Ampah (Color Purple. The Soloist. Mystic River. The Shawshank Redemption. Million Dollar Baby. Rondo St. Paul Native).
- **Executive Producer:** Clint Schaff (General Manager for KUAF 91.3 FM Public Radio. LA Times Studios. Edelman. Golin. University of Minnesota-Twin Cities Alum).

Special Thanks:

- International Documentary Association (IDA)
- American Film Institute (AFI)
- BADWEST

- **Story Review**: Samual D. Pollard
- **Editor:** Jacob Steingroot
- **Post Production Sound Editor:** Pat Green
- **Colorist**: Dana Rice
- **Cinematography**: Alex Miranda, Tannie Tang, Diem Van Groth
- **Art Director**: Jose Herrera
- **Graphic Designer**: Christian Grobbelaar
- **Supervising Sound Mixer**: Kenneth L. Johnson, Artistry In Sound
- **Camera Operator**: Tersherra Hill
- **Production Assistants**: Alayna Johnson, Ori Friesen
- **Drone Footage**: Bob Melamed and All Drone Up
- **Development**: Meredith Lavitt
- **Production Support**: Mobolaji Olambiwonnu
- **Legal**: Sheri Linzell
- **Budget Assistance:** Brandon & Lance Kramer, Meridian Hill Pictures
- **Legal Review**: Lawnie Grant
- **Rights Clearances**: 640Clearances
- **Film Premiere Coordination/Event Production:** Jodi A. Niehoff
- **Film Premiere Communications and Media:** Lexi Byler

WHAT YOUR SUPPORT MAKES POSSIBLE

Your contribution will fund:

- 10–15 free community screenings.
- Local panel discussions with organizers and change-makers.
- Screening toolkits for educators, students, and advocates.
- Travel & lodging for panelists and facilitators.
- Venue and tech costs.
- Targeted outreach to bring in youth, families, and policy influencers.
- Resources to enter key film festivals and make an Oscar Run.

SOLUTIONS SPOTLIGHTED IN THE FILM

612 doesn't just expose problems — it elevates **proven, community-rooted solutions**:

- **Page Education Foundation** – Investing in future leaders.
- **ReConnect Rondo** – Healing and rebuilding a historic Black neighborhood.
- **V3 Sports** – Empowering wellness and community through culture.
- **Black Men Teach** – Transforming education and representation.

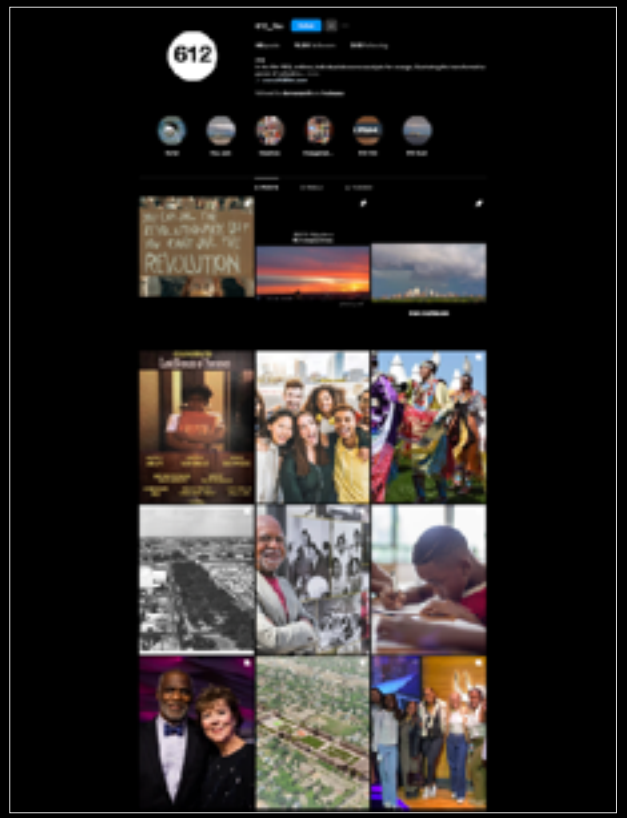
RECOGNITION & SPONSORSHIP OPPORTUNITY

Contribution Level	Recognition
$50,000	***Executive Producer*** credit on the film and all national promotional materials. Company logo + name featured prominently at all screenings.
$25,000	***Associate Producer*** credit + "Supported by" logo placement on screening materials and media.
$10,000	***Changemaker Circle*** – Special acknowledgment in the screening program, VIP access at select events, and logo on website.
$5,000	***Community Champion*** – Name/logo on a screening of your choice and social media shoutouts.
Sponsorship Option	Prefer branding instead? Get your logo on **all press, flyers, and on-screen** as: *"This screening made possible by [**Your Company**]"*

MEDIA



Website



Instagram



Movie Poster



612

SCREENPLAY BY/CREATOR NAME:
Diem Van Groth

CONTACT:
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WEBSITE: www.612Film.com
IG: @612_film

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